Mount Vernon Independent School District Social Media Guidelines

The Mount Vernon Independent School District's Facebook page is an effective method of sharing information with our parents, students, teachers, and community.

The District Facebook page is not intended as a substitute for the regular, established channels of communication for addressing personal issues or concerns, or for specific matters concerning particular students or employees of the District. Rather, the District Facebook page is solely intended to serve as a tool for sharing important information in the most effective and efficient manner possible.

The District reserves the right to monitor all activity and posts on the page, and will remove or block content that violates our social medial guidelines as set forth below.

- 1. Personal attacks on any student, staff member, or member of the administration, or comments that are deemed offensive to any member of our community, will not be tolerated and will be removed.
- 2. Profanity, racial slurs, or otherwise inappropriate comments will not be allowed. Any such comments will be removed, and the individual(s) who posted such content will be blocked from the page.
- 3. Intentionally false or inaccurate information will also not be allowed and will be removed from the page.
- 4. By following, viewing, or interacting with our page in any way, you are implicitly agreeing to abide by these guidelines in order to ensure that the Mount Vernon Independent School District's Facebook page is a safe, non-offensive environment for all members of our community.